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| --- | --- |
| **Client Name** | Becker's Health |
| **Campaign Name** | Becker's Health Inovalon WR Q2'24 |
| **API Name** | Hubspot |
| **API Type** | Embed |
| **embed\_code** | <script charset="utf-8" type="text/javascript" src="//js.hsforms.net/forms/embed/v2.js"></script> <script> hbspt.forms.create({ region: "na1", portalId: "498900", formId: "c0cb521f-bfdf-40fb-b03b-13b386a659fc" }); </script> |
| **POC Link** | A chat with the experts: Unlocking profit potential in behavioral and mental health https://demandpagemediaus.com/002/beckers-111/ https://demandpagemediaus.com/002/beckers-111-newsletter/ |
| **Additional Instruction** | While sending the test lead you need to consider “other” for the custom question - What type of institution are you employed by? |